

# CARMEL JAZZ FEST SPONSORSHIPS



2024

CARMELJAZZFEST.ORG  
INFO@CARMELJAZZFEST.ORG  
P.O. BOX 4175, CARMEL, IN 46082  
317-201-8640

# 2024 SPONSORSHIPS



## TIER ONE

\$10,000-50,000



# SPONSORSHIP OPPORTUNITIES MEDIA AND RECOGNITION

TIER 1

**\$10,000-50,000**  
Includes Ticket Benefits

	\$50,000	\$25,000	\$15,000	\$10,000
Recognition	Title Sponsor	Stage Sponsor	Band Sponsor	Beer Garden Sponsor
Presenting Sponsor Naming Rights	✓	✗	✗	✗
Logo on or company name mentioned in media partnership advertisement for print, media and radio	✓	✗	✗	✗
Logo displayed on a banner	✓	✓	✗	✓
Logo on volunteer t-shirts, lanyards,	✓	✓	✓	✓
Stage Announcements Logo on website	✓	✓	✓	✓
Featured posts on social media channels	✓	✓	✓	✓
Logo on digital festival programs and visitor's guide	✓	✓	✓	✓
	Sold to one company	Sold to three companies		Sold to two companies



# SPONSORSHIP OPPORTUNITIES

TIER 1

## TICKET BENEFITS

**\$10,000-50,000**

Includes Reserved Seating Section

	\$50,000	\$25,000	\$15,000	\$10,000
<b>Benefits</b>	Tile Sponsor	Stage Sponsor	Band Sponsor	Beer Garden Sponsor
Platinum Passes	6	4	2	×
Gold Passes	N/A	N/A	N/A	4
Silver Passes	N/A	N/A	N/A	N/A
Palladium Tickets	6	4	2	×
Hospitality Tent Access Pass	6	4	2	×
Meal Vouchers	N/A	N/A	N/A	4
Beverage Tickets	12	8	4	4

Sold to one company

Sold to three companies

Sold to two companies

# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR

\$50,000

- Presenting sponsor naming rights to the festival “Carmel Jazz Fest presented by...”
- Logo on website and posters
- Logo on festival volunteer t-shirts, lanyards and on-site banners
- Logo on digital festival programs and visitor's guide
- Stage announcements
- Featured posts on social media channels
- Logo on or company name mentioned in media partnership advertisement for print, media and radio.
- 6 VIP Platinum passes to Carmel Jazz Fest, which includes headlining performance at The Palladium and hospitality tent access with meal and drinks provided.
- Sold to one (1) company

## BAND SPONSOR

\$15,000

- Stage announcements
- Featured posts on social media channels
- Logo on festival volunteer t-shirts, lanyards and website
- Logo on digital festival program and visitor's guide
- 2 VIP Platinum passes to Carmel Jazz Fest, which includes headlining performance at The Palladium and hospitality tent access with meal and drinks provided.

## STAGE SPONSOR

\$25,000

- Choose your stage! Performance stage locations include :
- The Tarkington, Carter Green, and The Studio Theater.
- Logo displayed on stage banner
- Stage announcements
- Featured posts on social media channels
- Logo on festival volunteer t-shirts, lanyards, and website
- Logo on digital festival program and visitor's guide
- 4 VIP Platinum passes to Carmel Jazz Fest, which includes Headlining performance at The Palladium and Hospitality
- Tent Access pass with meal and drinks provided.
- Sold to (3) companies

## BEER GARDEN SPONSOR

\$10,000

- Logo on Beer Garden banner
- Featured posts on social media channels
- Logo on festival volunteer t-shirts and website
- Logo on digital festival program and visitor's guide
- 4 VIP Gold passes to Carmel Jazz Fest and drink and food vouchers.
- Sold to two companies



# 2024 SPONSORSHIPS



## TIER TWO

\$1000-5000

# SPONSORSHIP OPPORTUNITIES

## MEDIA SPONSOR

\$5,000

- Featured posts on social media channels
- Logo on festival volunteer t-shirts and website
- Logo on digital festival program and visitor's guide
- 2 VIP Gold passes to Carmel Jazz Fest and drink and food vouchers.

## TSHIRT SPONSOR

\$2,500

- Logo on festival website
- Featured posts on social media channels
- Logo on volunteer t-shirts
- 2 VIP Gold passes to Carmel Jazz Fest and drink and food vouchers.
- Sold to multiple companies

## CARMEL JAZZ FEST FRIEND

\$1,000

- Logo on festival website
- Featured posts on social media channels
- 2 VIP Silver passes to all Carmel Jazz Fest outdoor shows with VIP seating and drink voucher.
- Sold to multiple companies





# SPONSORSHIP OPPORTUNITIES TIER 2

## TICKET BENEFITS

**\$1000-5000**

Includes Reserved Seating Section

Benefits	\$5000 Media Sponsor	\$2500 T-Shirt Sponsor	\$1000 CJF Friend Sponsor
Platinum Passes	✗	✗	✗
Gold Passes	2	2	✗
Silver Passes	N/A	N/A	4
Palladium Tickets	✗	✗	✗
Hospitality Tent Access Pass	✗	✗	✗
Meal Vouchers	2	2	✗
Beverage Tickets	2	2	4





# SPONSORSHIP OPPORTUNITIES

TIER 2

## MEDIA AND RECOGNITION

\$1000-5000

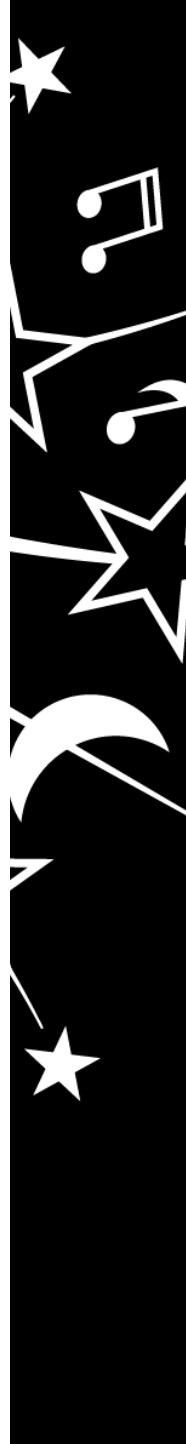
Includes Ticket Benefits

	\$5,000	\$2,500	\$1,000
<b>Recognition</b>	<b>Media Sponsor</b>	<b>T-Shirt Sponsor</b>	<b>CJF Friend Sponsor</b>
Presenting Sponsor Naming Rights	✗	✗	✗
Logo on or company name mentioned in media partnership advertisement for print, media and radio	✗	✗	✗
Logo displayed on a banner	✗	✗	✗
Logo on volunteer T-shirts	✓	✓	✗
<b>Stage Announcements</b>	✗	✗	✗
Featured posts on social media channels and CJF website	✓	✓	✓
Logo on digital festival programs and visitor's guide	✓	✗	✗

# 2024 SPONSORSHIPS



# INDIVIDUAL SPONSORSHIPS



## INDIVIDUAL SPONSORSHIP OPPORTUNITIES

### DIAMOND

*\$10,000*

- 4 VIP Platinum passes to Carmel Jazz Fest, which includes headlining performance at The Palladium and hospitality tent access with meal and drinks provided
- Name, business name or logo highlighted on website

### PLATINUM

*\$5,000*

- 2 VIP Platinum passes to Carmel Jazz Fest, which includes headlining performance at The Palladium and hospitality tent access with meal and drinks provided
- Name, business name or logo highlighted on website

### GOLD

*\$2,500*

- 2 VIP Gold passes to Carmel Jazz Fest and drink and food vouchers.
- Name, business name or logo on festival website

### SILVER

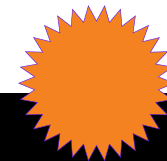
*\$1,500*

- 4 VIP Silver passes to all Carmel Jazz Fest outdoor shows with VIP seating and drink voucher.

### BRONZE

*\$500*

- 2 VIP Silver passes to all Carmel Jazz Fest outdoor shows with VIP seating and drink voucher.





# INDIVIDUAL SPONSORSHIP

## TICKET BENEFITS

**\$1000-8000**

Includes Reserved Seating Section

	\$10,000	\$5000	\$1500	\$1000	\$500
Benefits	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Platinum Passes	4	2	x	x	x
Gold Passes	N/A	N/A	2	N/A	x
Silver Passes	N/A	N/A	N/A	4	2
Palladium Tickets	4	2	x	x	x
Hospitality Tent Access Pass	4	2	x	x	x
Meal Vouchers	N/A	N/A	2	2	x
Beverage Tickets	8	4	2	4	2

# 2024 VIP TICKETS

## ONE NIGHT PASSES

Your choice of Friday or Saturday Ticket



### SILVER PASS VIP LAWN SEATING

**\$25**

- (1) Drink Ticket
- VIP Seating

For All (3)

Carter Green Lawn  
Concerts only

\*Tarkington/Booth Tickets  
must be purchased  
separately.

### PLATINUM PASS (ALL INCLUSIVE)

**\$250**

- (1) Box Seat Ticket  
at the Palladium
- (1) Meal Voucher at  
VIP Hospitality Tent
- (2) Drink Tickets
- VIP Exclusive Seating  
at Carter Green Lawn
- VIP EARLY ACCESS  
Tickets to all  
Tarkington and  
Studio Concerts

**LIMITED PASSES**

### GOLD PASS VIP

**\$65**

- (1) Drink Tickets
- (1) \$15 Meal Voucher -
- VIP Seating at  
Carter Green Lawn
- VIP EARLY ACCESS  
to Tarkington and  
Studio Concerts

## August 9-10

## General Admission Tickets

**\$35 Friday or Saturday**

For more information

[CARMELJAZZFEST.ORG](http://CARMELJAZZFEST.ORG)

