

# CARMEL JAZZ FEST SPONSORSHIPS



2024

CARMELJAZZFEST.ORG  
INFO@CARMELJAZZFEST.ORG  
P.O. BOX 4175, CARMEL, IN 46082  
317-201-8640

# 2024 SPONSORSHIPS



## TIER ONE

\$10,000-50,000



# SPONSORSHIP OPPORTUNITIES MEDIA AND RECOGNITION

TIER 1

**\$10,000-50,000**  
Includes Ticket Benefits

	\$50,000	\$25,000	\$15,000	\$10,000
<b>Recognition</b>	<b>Title Sponsor</b>	<b>Stage Sponsor</b>	<b>Band Sponsor</b>	<b>Beer Garden Sponsor</b>
Presenting Sponsor Naming Rights	✓	✗	✗	✗
Logo on or company name mentioned in media partnership advertisement for print, media and radio	✓	✗	✗	✗
Logo displayed on a banner	✓	✓	✗	✓
Logo on volunteer t-shirts	✓	✓	✓	✓
Stage Announcements Logo on website	✓	✓	✓	✓
Featured posts on social media channels	✓	✓	✓	✓
Logo on digital festival programs and visitor's guide	✓	✓	✓	✓
	Sold to one company	Sold to three companies		Sold to two companies



# SPONSORSHIP OPPORTUNITIES

TIER 1

## TICKET BENEFITS

**\$10,000-50,000**

Includes Reserved Seating Section

	\$50,000	\$25,000	\$15,000	\$10,000
<b>Benefits</b>	Title Sponsor	Stage Sponsor	Band Sponsor	Beer Garden Sponsor
Platinum Passes	6	4	2	×
Gold Passes	N/A	N/A	N/A	4
Silver Passes	N/A	N/A	N/A	N/A
Palladium Tickets	6	4	2	×
Hospitality Tent Access Pass	6	4	2	×
Meal Vouchers	N/A	N/A	N/A	4
Beverage Tickets	12	8	4	4

Sold to one company

Sold to three companies

Sold to two companies

# 2024 SPONSORSHIPS



## TIER TWO

\$1000-5000



# SPONSORSHIP OPPORTUNITIES TIER 2

## TICKET BENEFITS

**\$1000-5000**

Includes Reserved Seating Section

Benefits	\$5000 Media Sponsor	\$2500 T-Shirt Sponsor	\$1000 CJF Friend Sponsor
Platinum Passes	✗	✗	✗
Gold Passes	2	2	✗
Silver Passes	N/A	N/A	4
Palladium Tickets	✗	✗	✗
Hospitality Tent Access Pass	✗	✗	✗
Meal Vouchers	2	✗	✗
Beverage Tickets	2	2	4



# SPONSORSHIP OPPORTUNITIES

TIER 2

## MEDIA AND RECOGNITION

\$1000-5000

Includes Ticket Benefits

	\$5,000	\$2,500	\$1,000
<b>Recognition</b>	<b>Media Sponsor</b>	<b>T-Shirt Sponsor</b>	<b>CJF Friend Sponsor</b>
Presenting Sponsor Naming Rights	✗	✗	✗
Logo on or company name mentioned in media partnership advertisement for print, media and radio	✗	✗	✗
Logo displayed on a banner	✗	✗	✗
Logo on volunteer T-shirts	✓	✓	✗
<b>Stage Announcements</b>	✗	✗	✗
Featured posts on social media channels and CJF website	✓	✓	✓
Logo on digital festival programs and visitor's guide	✓	✗	✗



August 9-10

## SILVER PASS (LAWN SEATING)

**\$25**

- (1) Carter Green Drink Ticket
- VIP Exclusive Seating at Carter Green Lawn Concerts only

\*Tarkington/Booth Tickets must be purchased separately.

**TICKETS**

## PLATINUM PASS

(ALL INCLUSIVE)

**\$250**

- (1) Box Seat Palladium Ticket
- (1) Palladium Drink Ticket
- (1) VIP Hospitality Tent Meal Voucher
- (1) Carter Green Drink Ticket
- VIP Exclusive Seating at Carter Green Lawn
- VIP EARLY ACCESS to all Tarkington and Studio Concerts

**TICKETS**

## VIP TICKETS LIMITED ONE DAY PASSES

Your choice of Friday or Saturday Ticket

## GOLD PASS

**\$65**

- (2) Carter Green Drink Tickets
- VIP Exclusive Seating at Carter Green Lawn
- VIP EARLY ACCESS to all Tarkington and Studio Concerts

**TICKETS**

For more information  
[CARMELJAZZFEST.ORG](http://CARMELJAZZFEST.ORG)



# VIP TICKETS

ONE-NIGHT PASSES



# Jazz